

Fact sheet

Aptitude eSuite



Accelerate speed to value:

Get your service to market quickly and start processing revenues



Boost subscriber acquisition:

Incentivize conversion and launch frictionless onboarding journeys



Unlock growth potential:

A global payment reach to expand and scale domestically and internationally



Deploy new revenue streams:

Launch any model, product and bundle across any channel and platform



Grow subscriber lifetime value:

Empower and manage subscribers with great flexibility and control



Reduce churn and optimize renewals:

Minimize voluntary and involuntary churn to protect revenue



Data-informed decisions:

Unlock all business data to inform strategic direction and drive growth



Reduce operating cost:

SaaS native platform with no hardware requirements or costs

eSuite is a subscriber management platform which reduces time to market and total cost of ownership by centralizing and automating the entire subscriber lifecycle, from acquisition and billing to retention and revenue recognition, underpinned by data.

Commercial benefits

- Best-of-breed, centralized cloud technology to maximize acquisition revenues, optimize LTV and reduce churn
- Specialist partner of choice for leading enterprise media companies worldwide
- SaaS model providing omnichannel product flexibility, scalability and speed to market
- Empowers commercial teams to launch any business model and endless product bundles across any channel
- Unlock a wealth of data to inform business decisions and develop first-party data strategies
- Proven ability to increase operational efficiencies and reduce total cost of ownership
- Centralizes and significantly reduces compliance obligations and associated costs

Aptitude Software acquires MPP Global to capitalize on subscription growth

Deploying new recurring revenue streams and diversifying product lines via subscription-based models, while ensuring continuous ASC 606/IFRS 15 revenue recognition, is a major opportunity for organizations across the globe. Aptitude's acquisition of MPP Global seeks to unlock business potential and capitalize on this opportunity, by combining the

strengths of MPP Global's subscription management and billing platform with Aptitude RevStream, a powerful revenue management, accounting and reporting solution. Our aim is to enable organizations to strategically automate every step of the order-to-cash lifecycle, from product configuration, subscriber acquisition and payments, to billing,

churn management and revenue recognition.

We also pride ourselves on a solution that is open and extensible, enabling organizations to integrate best-of-breed third-party tools quickly and seamlessly, rather than relying on a single vendor or in-house team.

End-to-end subscription-to-revenue management

Centralize the subscription lifecycle, from product configuration, subscriber acquisition and payments, to billing, churn management and revenue recognition.



Key payment methods:



Payment channels:



Get in touch

Arrange a live demonstration to learn how eSuite can accelerate your recurring revenues

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