

Combat Password-Sharing, Increase ARPU and Boost Customer Loyalty

Device management is an integral tool to any customer retention strategy as it tackles lost revenues from subscribers who share passwords. eSuite's device management plug & play functionality comes out of the box with a range of tools to protect your revenues and increase ARPU

Commercial Benefits

- Substantial cost savings, both upfront and on an ongoing basis, by using pre-built device management functionality
- Reduce support overheads by empowering customers to manage their device management policies in self-care
- Reward individual customers with personalized device management policies
- Get device management to market within minutes using pre-built self-care pages via eSuite SDK or via eSuite API
- Seamlessly migrate from any existing device management solution and centralize within eSuite



MPP^{oo}
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JUVENTUS

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Daily Mail

Key Features

- Bespoke device management policies globally, or against each individual customer
- Limit the number of devices against a subscription and define 'friendly' names
- Restrict the amount of device changes in a given period i.e. 2 changes per month
- Configure the amount of 'playout slots' – the number of devices that can consume concurrently
- Enable Support Agents to make changes against an individual customer account
- Enable customers to manage devices in their self-care portal using eSuite SDK or via API

Tailored to your Audience

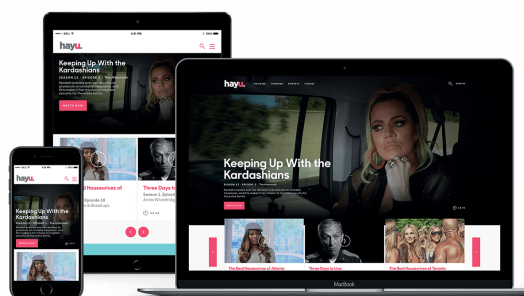
A device 'policy' houses the device management configuration, applied against your entire business or against an individual customer. Within a policy, you can flexibly define device slots available per account, the amount of device changes in a given period and the amount of 'play out slots' (or concurrent sessions).

Empower Customers

From simple actions, such as giving devices 'friendly' names to managing slots and adding / removing devices, your customers are in control. The flexibility offers clients the tools to tackle 'login cheating' and removes the temptation for customers to share login credentials with others.

Ease of Integration & Management

For Developers, device management is available by default; via either the eSuite SDK as pre-built self-care pages, or via the eSuite API, meaning you can get live in a matter of minutes. For Support Agents & Marketers, the ability to tailor a policy is available on a per-customer basis. For example, a loyalty reward to increase device slots for a customer, or as a promotional / upsell opportunity.



Get a live demo of eSuite's device management solution